

June 13th, 2022



Bellavance Beverage Delivers Canned Water to Volunteer Firefighters

This week, Bellavance Beverage will be delivering a shipment of canned water to seven volunteer fire departments in New Hampshire; Lyndeborough Fire Department, Sandown Fire-Rescue, New Boston Fire Department, Croydon Volunteer Fire Department, Wilton Fire Department, Plainfield Fire Department, and Charlestown Fire Department. Bellavance Beverage Co. is a beverage distributor located in Londonderry, NH who has been proudly serving Southern NH retailers a focused portfolio of quality beers and beverages since 1902.

With volunteers comprising 67% of firefighters in the United States, they are local communities' first line of defense in a range of emergencies, while often operating with limited resources and staffing. For these local heroes, clean drinking water is essential to ensure they can be at their peak performance when protecting our communities.

These deliveries are in response to Anheuser-Busch's Emergency Drinking Water Program. Anheuser-Busch has a longstanding tradition of providing emergency drinking water and supplies for disaster relief efforts in partnership with the American Red Cross – dating back to 1906. Since the inception of its emergency drinking water program in 1988, Anheuser-Busch has donated more than 90 million cans of clean drinking water to U.S. communities affected by natural disasters and other crises.

Through its partnership with the National Volunteer Fire Council (NVFC), the national association representing America's volunteer fire departments, Anheuser-Busch also donates emergency drinking water each year to provide critical hydration to volunteer firefighters. Since its launch in 2019, the program has donated over 4.8 million cans of water to volunteer fire departments across the county to help firefighters stay hydrated and healthy when protecting the communities where we live and work.

More information can be found at www.nvfc.org/water.

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